

WIKIMEDIA CH BY THE NUMBERS:



5th

Wikipedia is the 5th most visited website in Switzerland



3 million

unique page visits each month



81'449

images and videos supported by Wikimedia CH



41,7 million

monthly page views of media supported by Wikimedia CH



1,9 billion

image views since 2010



296

Wikimedia CH contributors



38'000

monthly page edits



8

part-time employees

READY TO SUPPORT FREE KNOWLEDGE?

“As a non-profit organization that does not accept advertising funds, we rely on financial support from people who share our vision of free, reliable and fact-based knowledge.”

Without the generosity of our many donors, Wikimedia CH couldn't exist. Thank you very much for your support.”



Jenny Ebermann
CEO

Make your tax-deductible donation to Wikimedia CH using the bank details below, or contact Jenny Ebermann at jenny.ebermann@wikimedia.ch.

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WIKIMEDIA CH

Supporting a Knowledgeable Society

IN A TIME OF FAKE NEWS AND “INFOTAINMENT,” IT IS INCREASINGLY DIFFICULT TO FIND FACTUAL INFORMATION ONLINE.

We are working to fix that.
At Wikimedia, we believe that information should be:

- free
- accessible
- collaborative
- accurate
- objective

*Simply put, we want
a world in which
every human being can
freely share in the
sum of all knowledge.*



WIKIMEDIA CH IS THE WIKIMEDIA FOUNDATION'S SWISS CHAPTER.

Our work supports free information tools such as:



WE ENCOURAGE A MORE INFORMED AND OPEN SOCIETY BY GENERATING AND SHARING FREE KNOWLEDGE IN SWITZERLAND AND ABROAD.

But we can't do it alone.

HELP US CREATE A MORE KNOWLEDGEABLE SOCIETY.

YOUR DONATION TO WIKIMEDIA CH WILL:

- enable the development of projects that advance education, art and culture, and community-building;
- help digitize and preserve Swiss cultural heritage;
- ensure access to objective, accurate information online;
- promote efforts to improve diversity and gender equality online;
- increase Wikipedia's presence in Switzerland and Switzerland's presence on Wikipedia;
- encourage an open, neutral internet that makes free information accessible; and
- support a public-service, but privately-funded organization with significant impact.

WIKIMEDIA CH IS A NOT-FOR-PROFIT ORGANIZATION.

We do not advertise or accept government funding. Instead, we rely solely on tax deductible financial contributions to fund operations and a range of diverse projects.

AN INVESTMENT IN WIKIMEDIA CH IS AN INVESTMENT IN KNOWLEDGE.

Your support will help us expand in three key areas:



EDUCATION

Encourage the use of technology in schools, developing digital skills for the future workforce and promoting better use of online tools and new media.



GLAM

(Galleries, Libraries, Archives and Museums)
Partner with cultural institutions to share knowledge and resources and support the digitalization of Swiss heritage, helping preserve Swiss art and culture.



COMMUNITY OUTREACH & SUPPORT

Manage Switzerland's growing community, while building diversity and gender equality among contributors and within articles.

JOIN US!

Please consider making your tax-deductible donation to support Wikimedia CH.

(Details on back)